



## VI. OUR ACCOMPLISHMENTS

- Actively participated in the 2006 Comprehensive Plan Update, wherein we educated the LFUCG Planning Commission about the need to “hold the line” on the Urban Service Boundary expansion because of the economic significance of Fayette County agriculture, the feasibility of smart-growth initiatives in Lexington, and the need to fix our infrastructural problems in Fayette County. There was no expansion of the Urban Service Boundary.
- Worked with members of the development community to responsibly increase the permissible uses in Lexington’s Economic Development Zone, while securing extensive buffering, set-back, and signage requirements in the interests of adjacent farm operations and neighborhoods.
- Collaborated with Save Our Irreplaceable Land, Fayette County Farm Bureau, and the Fayette County Neighborhood Council to defeat a zone change that would have allowed a church to construct a 90,000 square foot worship facility next to Mill Ridge Farm in the Rural Service Area.
- Supported a zone change that will lead to the “Ellerslie” infill project – a mixed use development on Walton Avenue consisting of 126 residential dwelling units, 15,000 square feet of retail office space, and associated open spaces in downtown Lexington.
- Notified LFUCG Planning Commission of development activity for which there was no final development plan at 2356 Newtown Pike. Such activity is the genesis of unintended environmental, infrastructural and safety consequences for Lexington-Fayette County.

## VII. OUR EVENTS

- *Buildings and Bluegrass Tour* featuring several innovative infill projects in Lexington’s urban core and the renowned equine and general agriculture farms in Fayette County’s storied rural landscape – giving citizens a chance to discover why responsible growth makes so much sense.
- *Polo in the Park* fundraiser benefitting the Fayette Alliance and the Bluegrass Conservancy. The event features a 20-goal polo match, Argentine barbecue, live music, and silent auction.
- *Allies of the Alliance* program, engaging Lexington’s civic and community leaders to get involved with The Fayette Alliance and the community at-large.

## Membership Form

Yes! I want to support urban and rural vitality in Fayette County by becoming a member of Fayette Alliance.

<input type="checkbox"/> Advocate	\$15.00	<input type="checkbox"/> Sponsor	\$250.00
<input type="checkbox"/> Supporter	\$50.00	<input type="checkbox"/> Donation	\$_____
<input type="checkbox"/> Partner	\$100.00		

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

Membership contributions and/or donations made to the Fayette Alliance are deductible if you deem that supporting our mission is an ordinary and necessary business expense. Any donation is greatly appreciated. **If you have any questions, please contact Knox van Nagell at (859) 281-1202, or visit our website at [www.fayettealliance.com](http://www.fayettealliance.com).**



Fayette County agriculture and its related industries employs over 8,500 people, generates more than \$800 million in annual gross product, and has over a \$2 billion impact on the regional economy.

*U.K. Agri-business Task Force Study, 2005*

Fayette Alliance t-shirts are available online at [www.fayettealliance.com](http://www.fayettealliance.com).

For more information, please contact:  
 Knox van Nagell, Executive Director  
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 Lexington, Kentucky 40507  
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# I. OUR MISSION

*To promote, through education, our irreplaceable farmland in Fayette County, to protect our unique agricultural enterprises from adverse suburban expansion, and to secure a better, more prosperous future for our entire community.*



## II. OUR PLAN OF ACTION

We are achieving our mission through educating the public and political leaders about the economic benefits of our unique and limited bluegrass farmland, defending key agricultural areas from further suburban encroachment, and promoting appropriate infill and redevelopment as the preferred method for new growth.

We are realizing these goals by using newspaper, radio, television, direct mail, public presentations, and outreach programs to create public awareness.





*Because of the alarming loss of farmland to urban sprawl, the World Monument Fund designated the inner Bluegrass Region – including Fayette County – as one of the 100 Most Endangered sites in the WORLD.*

**World Monument Fund, 2005**

*Under current growth trends, today we have enough land in the urban service area to support 9 years of residential growth, 10 years of commercial growth, 17 years of industrial growth.*

**LFUCG Division of Planning, Vacant Land Analysis, 2006**

*Lexington currently has \$500 million in downtown development projects.*

**Downtown Development Authority, 2007**

### III. OUR PEOPLE

We are a true coalition of urban and agricultural interests who are committed to responsible growth in Lexington-Fayette County. Since our inception in May 2006, we have thousands of dedicated supporters.

The Fayette Alliance's board of directors also represents leaders from the development, downtown, neighborhood, thoroughbred, general agriculture, and farmland preservation communities of Fayette County. They are:

- Helen Alexander of Middlebrook Farm**
- Antony Beck of Gainesway Farm**
- Jim Bell of Save Our Irreplaceable Land**
- Greg Goodman of Mt. Brilliant Farm**
- Margaret Graves of the Purchase of Development Rights Program**
- John Kerr of Kerr Brothers Funeral Home**
- Lori Kirk Wagner of The Kentucky Equine Humane Center**
- Debbie Long of Dudley's Restaurant**
- John Nicholson of The Kentucky Horse Park**
- Nick Nicholson of Keeneland**
- Mike Owens of Cobra Farm**
- Greg Padgett of Padgett Construction**
- John Phillips of Darby Dan Farm**
- Walt Robertson of Fasig-Tipton**
- Don Robinson of Winter Quarter Farm**
- Mackenzie Royce of The Bluegrass Conservancy**
- Jimmy Shropshire of Springview Farm**
- David Switzer of The Kentucky Thoroughbred Association**
- Emma Tibbs of The Fayette County Neighborhood Council**
- Robert Trujillo of The South Hill Group**
- Tom Van Meter of Stockplace**
- Jack van Nagell of UK Markey Cancer Center**
- Holly Weidemann of AU Associates**

### IV. OUR ORGANIZATION

The Fayette Alliance is a 501 (c) 4 corporation. As such, The Fayette Alliance is a public welfare business whose primary purpose is education, advocacy, and awareness.

We are your voice in local government. Unlike like other non-profit organizations, such as the Bluegrass Conservancy or Bluegrass Tomorrow, The Fayette Alliance can actively lobby local government for responsible growth. These activities include attending all LFUCG planning and zoning meetings, taking positions on various local land use issues, educating government officials and the public about the impacts of urban sprawl, and promoting visionary land use strategies that benefit the entire Lexington-Fayette County community.

By virtue of our legal status, we may have limited involvement in political campaigns. The Fayette Alliance or its executive director cannot endorse a specific candidate for political office. However, The Fayette Alliance and its



executive director can educate the public on where various candidates stand on growth issues. For example, during the 2006 LFUCG Mayoral and Urban County Council elections, The Fayette Alliance distributed over 50,000 county-wide brochures revealing the candidates' positions on various growth issues. In this way, the Fayette Alliance will create political awareness so that the public may support the candidate of its choice.

### V. OUR POLICIES

Lexington-Fayette County is the heart of the Bluegrass Region. As such, Lexington-Fayette County is both an agricultural and urban epicenter. Its rich farmland is home to an unparalleled equine and general agriculture industry – one that has over a \$2 billion impact on the regional economy each year. This rural landscape is not only essential to our local economy, but it defines our heritage and international brand. In addition, Lexington is a city rich in history, culture, and sophistication – claiming two major universities, innovative businesses, and a deep appreciation for the arts.

For these reasons, the Fayette Alliance actively lobbies local government to adopt planning policy that protects our rural landscape while encouraging the appropriate growth of Lexington's urban core. This dynamic approach will not only improve our quality of life, but it will facilitate success in today's knowledge based economy – a climate that thrives in distinct, attractive, and amenity-rich places.

#### Some of our policies include:

Supporting the efforts of the LFUCG Purchase of Development Rights Program and the Bluegrass Conservancy which preserves the factory floor of Fayette County farming forever.



Opposing an expansion of the urban service area at this time because of our defunct infrastructure, the importance of our agricultural enterprises in Fayette County, the amount of developable land within

the current urban service area, and the need to provide real options for affordable housing.



Advancing infill redevelopment by encouraging the flow of capital into Lexington's urban core, promoting an upgrade of existing infrastructure in established neighborhoods, and lobbying local government to revise, as appropriate, the economic and regulatory barriers that impede interior growth and repair.



*In 2005, Keeneland and Fasig-Tipton collectively had \$855 million in thoroughbred sales. Also in 2005, the Bluegrass Stockyards had \$169 million in cattle sales.*

**Keeneland, Fasig-Tipton, The Bluegrass Stockyards, 2006**

*Fayette County tourism employs over 13,130 people, generates \$14.6 million in local tax receipts, and has over a \$1 billion impact on the regional economy.*

**Lexington Convention and Visitor's Bureau, 2006**

*Lexington-Fayette County is currently being sued by the EPA because our sanitary sewer, storm water systems, and water quality violate the federal Clean Water Act.*

**LFUCG, 2007**

